Persuasive Essay Format: Introduction

**Fishing! a.k.a. HOOK OPENER**

 **a. QUOTE**

 **b. QUESTION**

 **c. FACT or STATISTIC**

**WHAT are we talking about here?**

 **Also called the *topic sentence*.**

**WHOare you writing this for, and why would they care?**

 **This is your *audience*.**

**Write a thesis that TAKES SIDES and identify at least 3 MAIN POINTS that prove your side.**